

BOARD MEETING MINUTES 6:00pm – 8:00pm on Oct 20, 2020

Conference Call Only Webex link

1-855-282-6330

Meeting Number

172 361 8141

1. Open Meeting

- Call the meeting to order
- Attendees

P	Sue Czryny		Julie Lang - Discussion	P	Ellen Hagerty	
P	Mary Harris	P	Jeff Manhardt	P	JoAnn Boehm	
P	Christa Juestock	P	Tony Pappagallo	P	Dan Augustynek	
P	Erin Keding		Sreeni Gadhar – Replacement needed	P	Sara Creenan	
P	Aditya Vaze – Member Services	P	Sal Fabozzi - Recruitment		Rebecca Calvetti Madan - Professional Outreach – Status?	
	Tamera Knight – Community Outreach – Status?		Melvin Roundtree – Corporate Outreach	P	Sue Czyrny – Certification Training	
	Dionne Kane – Social Media	P	Joyce Burke/Andrew Boze – Event Mgmt		Melissa Wallace – Breakfast Roundtables	
P	Tija Bushnaq – Sponsorship	P	Melissa Sze – App Support		Naveed Aslam – Business Services	
P	Jeff Raugh – Marketing	P	Brian Harris - Website administration	P	Andrew Boze – Event Management	

P = present A = absent PP = planning to be present PPW = planning to be present webex PT - planning to attend tentatively PA = planning to be absent NR = no response

- Approval of Prior Meeting's Minutes 9/15/2020
- Meeting starts at 6:07

2. Agenda:

6:00-6:20 - Announcements (Jeff)

- Coronavirus/COVID-19 update Communications, event changes, budget impacts
 - Stay virtual rest of 2020; plan for 1st half of 2021 to be virtual as well
 - Jeff to discuss with Judy Brennan from PMI Global about Regional LIM plans for 2021 TBD on how we will proceed with this in 2021
- PMO Council Nov 19 Planning to meet once a quarter on the 3rd Thursday
- North American Leadership Institute Meeting, Oct 17th Information shared
 - 2 new certifications, new platform for chapter leaders and new technology guidance
 - Info Jeff got at the LIM this past weekend was emailed to the Board on Saturday 10/17 at 430pm
 - PMI Global has developed something called Citizen Developer platform agnostic space for people who
 are not coders
- President Recommendation and transition plan
 - Adam Lange Hold election in Nov for one-year president-elect term, 2021 election for president starting
 2022
 - Appoint Adam Lange now as the President elect and have the election in March/April 2021 for full president
- Meeting Focus Operations plans & items listed below
 - Sreeni resigned from VP Finance position Jeff found someone to replace Sreeni (Angela Korcyznski) would like to appoint her to fill term through 2021.

- Julie Lang has stepped down from VP Certification role. Need a replacement. Jeff will fill in for Medaille negotiations.

Technology & Business Services

- Onboarding new volunteers Name tags, access, business cards, etc
 - Sal, Dionne, Jeff R, Darlene, Tija, Melissa
 - Name tags need to be ordered, access complete, Tony to place business card order
- Records audit
- Application list
 - Consult the "Technology Roadmap" for guidance on this task.
 - VP's please review the Application vendor matrix below and "Owner" Groups and roles to help Melissa and Dan determine the primary users for each.
 - https://docs.google.com/spreadsheets/d/12-O0x5URQwqy8ofTKq-4mRTE3_PBj6y-CDkd5wfKXnQ/edit#gid=1246068082
- G-Suite analysis
 - Plan to upgrade from basic to business (\$6 to \$12 per account)
 - Identified 6 accounts that can be removed and 14 social media accounts that could possibly be consolidated into a single generic "accounts@pmibuffalo.org"
 - Meeting scheduled tomorrow 10/21 to discuss non-profit pricing and learn more about the upgrade process.

Certification

- Fall PMP & PMI-ACP prep classes
 - updates to come from Nichole
- Medaille partnership Draft MOU
 - Jeff reviewed the MOU, need to negotiate % (target 50%, they are at 20%)
 - Medaille incurred \$15k in costs already, plus annual recurring costs.
 - we made 60% of revenue through traning classes (PMP is 40% total revenue)

Membership

- Retiree member rate \$15 mechanism needed for Jan 1st
 - Networking and volunteer events will be impacted in the first half of 2021.
 - 630 members down over 100 members in one year.
 - Handle these via paypal reimbursements
- Chapter member survey
 - target complete by 10/23
- Chapter Guest Pass program
- New member emails
 - Aditya confirmed we are still sending these.
- Volunteer updates
 - 2 current volunteers Andrew (event director) and Louise
 - 2 potential recruits Christa reaching out.
- Leverage engagement information to learn more about lost memberships.

Marketing

- Great work on the social & newsletter updates!
- Mary working to finalize ops plan
- 2 sponsors currently

Finance

- Outstanding bills or reimbursements
 - Angela to handle reimbursements as first order

Professional Development

- 2021 Dinner calendar impacts
 - Virtual through June 2021 no charge for virtual events
 - Sept Dec planned on site
 - Can we add a DE&I speaker (Wakanda group + Roch group?)
- 2020 joint PDD with Rochester
 - 2 sponsors, we are looking at breaking even at minimum.
- Medaille partnership

Outreach

- Create our own Diversity, Equity & Inclusion https://www.pmirochester.org/dei
 - Roch group began with board education, then moved onto training for members.
 - Ops plan targeted to be complete by EOW.
- Scholarship winner
 - Michael Dubin plan to announce on social media.
- Mentor program status
- BETA Awards Oct 29th 6PM
 - virtual and free to attend
 - Winner is Rob Eisman from 19 ideas (https://19ideas.com)
- Medaille partnership
 - Look to promote scholarship within Medaille as well as Niagara university
 - current agreement states we can only promote their bachelor and undergraduate programs to membership, not all events
 - Medaile dinner event postponed to Nov 2021
- PM4NP Red Cross interested
 - United way program beginning in January
 - May need to use WebEx breakout rooms during this session, JoAnn to reach out to Tony/Dan
- Feedmore WNY Walk off hunger -Oct 10th
 - 12 people, 3 dogs and made \$700!
 - promote on the newsletter?

Trustee

- Social good What's next?
 - Future cities event in February?

3. Close Meeting

- Next Board meeting Board & Directors November Budget Planning
- Adjourn meeting @ 8:33pm